

Toccoa Harvest Festival 2011 Application
Historic Downtown Toccoa

Welcome: The Toccoa Main Street Program welcomes you to our 35th annual Harvest Festival. We invite you to be a part of this northeast Georgia tradition. Each year about 10,000 visitors from around the region come to enjoy the beauty of the area as well as to participate in the festival. This year an excursion train will be coming on Sunday, October 30 bringing 1,100 passengers to the festival. Please read the following information and send in the attached application by **October 7, 2011**.

Time:

- On Friday, October 28, vendors set up will begin at 7:00 p.m. Saturday set up must be completed and all vehicles out of the Festival area by 9:30 a.m. Late arrivals will be placed at the end of the street. Be courteous to other vendors by limiting the time your vehicle is in the area.
- Unattended vehicles in the Festival area will be towed at the owner's expense. No vehicles will be allowed in the festival area during festival hours.
- Festival hours are Saturday 10:00 a.m. - 5:00 p.m. and Sunday 10:00 – 4:00 p.m.
- Vendors are asked to stay for both days.

Exhibitor Fee:

- Entry fee for each 10' x 10' craft booth is \$40 by October 7 and \$50 after October 7.
- There is an additional \$25 fee for each receptacle. Power strips will not be permitted. Overloading circuits cause power outages. Any participant requiring a generator must be pre-approved.
- Professional food vendors' fee is \$200 by October 7 and \$225 after October 7 per space.
- Children/adult activities fee is \$40 by October 7 and \$50 after October 7 plus 10% commission.
- Checks returned unpaid by the bank will void show eligibility.

Eligible Sale Items:

- All items must be homemade, home baked, or home grown. The following items are prohibited: screen printed t-shirts, manufactured goods, retail items, inflatable toys, retail jewelry.
- An authenticity committee will check the booths at the Festival. If your product is not homemade, home baked, or home grown, you will be required to relinquish your space and leave without refund.
- There will be no yard sale or flea market type items allowed.
- Please provide an adequate supply of products that will last through the duration of the two-day event.

Booth Space:

- Booth spaces allow a 10' x 10' space. When giving booth dimensions BE EXACT. Placement is based on the measurements you provide for us. If

measurements exceed booth length you must register and will be charged for an additional space.

- Each participant is responsible for their clean-up arrangements before leaving the festival. All areas must be left as found. Food vendors shall remove all used cooking oil from the premises after the event.
- Canopies are encouraged in the event of inclement weather.
- Water is available from faucets located at the east and west end of Doyle St. Vendors must provide a container to retrieve, carry and store water at their booth if needed.

Application Process:

- Fill out both sides of the application portion and return it along with your check (made payable to Toccoa Harvest Festival) to
**Harvest Festival
Toccoa Main Street Program
P.O. Box 579
92 N. Alexander St.
Toccoa, GA 30577**
- Detach the application and keep the “rules” portion for your reference.
- Deadline is October 7.
- A full refund will be given in the event your application is not accepted.
- No refunds will be given after October 7.
- Vendors will be limited and will be selected by the Festival Committee.
- Craft vendors must supply three photos: one of the components/supplies/materials of the product, one of the artist in the process of making the product, and one of the finished product.
- Food vendors must supply a picture of their booth as well as a menu. Each vendor may offer up to five menu items (drinks not included). Only two vendors for each item will be accepted. We will inform you if there are duplicates ahead of time so you will have time to change your menu if you wish.
- Vendors who have photos on file and their product has not changed do not need to resend photos. Please indicate on the application if you have photos on file.
- Each booth must display a Festival Business Permit that will be sent October 17. If you are using electricity, a permit will be sent to you to display on your booth with a designation for the number of paid outlets.
- No informational booths will be allowed.

Parking:

- Parking by participants (those running the booths or activities) will be in designated areas only. These areas are the parking lot adjacent to the library and the Toccoa Elementary School parking lot. Do not use the parking lots behind the Doyle Street buildings. Leave these spaces for the customers of the stores and people coming to the Festival.

- No overnight parking for vehicles, trailers, or campers will be allowed in the downtown area Friday or Saturday nights. Vehicles will be towed at owner's expense.

Additional Information:

- The Toccoa Downtown Development Authority is the only vendor allowed to sell carbonated drinks at the Festival. No other vendor will be allowed to sell any carbonated drinks or you may forfeit your place.
- Applicants shall assume all risks related to participation in the Harvest Festival. The Toccoa Main Street Program & the City of Toccoa assume no liability for activities of any participant in the Festival or those attending.
- Sidewalks and walkways will not be blocked at any time.
- All food vendors must comply with the Stephens County Health Department regulations for temporary food service. A permit application will be sent to you with your vendor information packet.
- Vendors are not allowed to bring pets inside the festival.
- Members of the Main Street Special tax district will be permitted to sell non-homemade items in front of their buildings.
- The Toccoa Police Department will patrol the area periodically from 8:00 p.m. Friday until 8:00 a.m. Sunday, and overnight security will be provided. However, because the festival is in an un gated area the Toccoa Main Street Program will not be responsible for any items left overnight.

Dates to Remember

October 29 & 30 – Festival Dates

October 7 – Applications Due

October 7 – Last day to receive refund

October 17 – Packets will be sent out with vendor information and permits

Area Lodging

BED & BREAKFAST

Simmons-Bond Inn

74 W. Tugalo St.

Toccoa GA 30577

Toll Free-877-658-0746

Local-706-282-5183

HOTELS, MOTELS, and INNS

Toccoa Inn/Suites

106 Stephens Circle

706-886-1048

Country Hearth Inn

273 N. Broad St

706-297-7799

Knights Inn
2421 Hwy 17
706-886-9461

Mountain Lakes Rentals
1-800-610-0020
Lake Hartwell

TOCCOA RV PARK & CAMPGROUND

Oak Valley Road
706-886-2654

Georgia Baptist Conference Center

462 Sunrise Way
Toccoa, GA 30577
706-886-3133

2011 Toccoa Harvest Festival Application
Please fill out both pages, sign, and send with fees to;
Harvest Festival
Toccoa Main Street Program
P.O. Box 579
92 N Alexander St
Toccoa, GA 30577

Preferred space # _____ **Deadline: October 7, 2011**

Craft Vendor (\$40 per space)	x _____	_____
Professional food vendor (\$200 per space)	x _____	_____
Activity (\$40 + 10% commission)	x _____	_____
Electricity (\$25 extra per receptacle)	x _____	_____
Total Amount Enclosed		\$ _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____

Email _____

Have you participated in our festival before? _____

In what name? _____

Number of years _____

Craft Vendor (please check)

____ My "homemade, home backed or home grown" product is:

____ Photos on file. _____ I have attached a product list.

____ I understand that in order for my application to be processed I **MUST** include required photos each of : _____ components/supplies/materials of my product _____ me in process of making product _____ my finished craft product

____ I understand authenticity of my product will be verified during the festival. If I violate the rules I will be asked to remove the items and may be asked to relinquish my space without refund.

Please read and sign next page.

Professional Food Vendor (please check)

_____ I have attached menu/list of items I wish to sell.

_____ I understand only two vendors will be allowed to sell any food item.

_____ I understand food item availability is on a first come first served basis.

_____ I have attached a recent photo of my set-up.

_____ My trailer/booth set-up is ___x___ including hitch/tongue, etc.

_____ I understand spaces are exactly 10' x 10' and that any measurement exceeding space size will require registration and payment for additional spaces to accommodate the entire size of my set-up, and have included such in my registration.

Please sign and send in with application:

I acknowledge and certify that I have read and agree to abide by rules established by the Toccoa Harvest Festival. I also hereby agree to release and hold harmless the Toccoa Harvest Festival, its employees and volunteers: the City of Toccoa, its employees and volunteers: as well as the owners of any private property that the festival utilizes from any damages, losses due to theft of the undersigned vendor's property, or for any personal injury, which the vendor or anyone working for the vendor may sustain while participating in the Toccoa Harvest Festival.

Signed:

Date:

Confirmation and booth space will be mailed out by October 17, 2011.

Office Use Only

Date Received _____

Water _____ Space # _____ Electricity # _____

Vendor Type: Craft _____ Food _____ Activity _____

Check # _____

Money Order # _____

Cash Amount _____