

**TOCCA CITY COMMISSION (TCC)/  
DOWNTOWN DEVELOPMENT AUTHORITY (DDA)  
Work Session Agenda  
Monday, February 26<sup>th</sup>, 2024 at 2:00pm  
Second Floor Commission Room, Toccoa City Hall**

1. Meeting Call to Order
  2. Invocation, Jeremy Ward
  3. Roll Call, Kristen Deal
  4. Approval of Agenda
- I. New Business**
- Review of Vision and Mission Statement
  - 2024 DDA Goals
    - a) Develop a Downtown Master Plan, including Public Art Plan & an updated Work Plan – **Jeremy Ward**
    - b) Complete Phase I of Tugalo Street Greenspace Project – **Bryan Westmoreland**
    - c) Secure additional funding for next phases of Tugalo Street Greenspace Project – **Kimberly Moavero**
    - d) Complete Ritz Theatre Annex addition – **Terri Goethe**
    - e) Continue Night at the Ritz Season Series – **Carrie Power**
    - f) Recruit Restaurant or Dining Option to Downtown District – **Sarah Addison**
    - g) Enhance Beautification and Design of Downtown Gateways – **Kristen Deal**
- II. General Items of Discussion**
1. South Arts Presentation Grant Resolution
  2. AARP Community Challenge Grant Resolution

The **MISSION STATEMENT** of Main Street Toccoa is to improve Toccoa's quality of life by strengthening downtown's role as the community's heart.

**VISION STATEMENT:** Toccoa Main Street is a municipal organization formed to make the downtown district the economic and cultural center of the community. The overall objective is to improve the viability and appearance of the downtown district and to stimulate the long-term reinvestment through business recruitment and retention, all within the context of historic preservation.