



Tugalo Street Greenspace

COMING SUMMER 2024

Commemorate Toccoa's 150th Anniversary with us!

The completion of the Tugalo Street Greenspace this Summer 2024 will coincide with the 150th Anniversary of the City of Toccoa's charter in 1874. This is a very special year for Toccoa, and the creation of this park will stand as a testament to our rich history, vibrant present, and the promising future we envision together. What better way to commemorate this moment in history than with a beautiful greenspace?

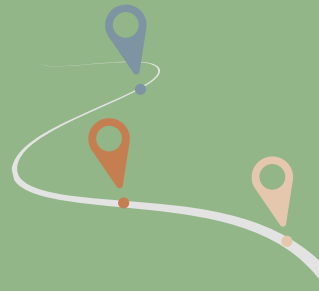
celebrating Toccoa's

150th

anniversary



The Story of the Tugalo Street Greenspace



Honorable Beginnings

In 2022, the City of Toccoa was one of eight recipients awarded a Rural Downtown Redevelopment Grant, a one-time, unique funding opportunity aiming to transform downtown spaces. Toccoa, the sole recipient in northeast Georgia, embarked on revitalizing Downtown Toccoa with a centralized greenspace.

Progress in Phases

Due to the limited funding available, the application was approved for about half of the original budget. Thus, the scope of work would be divided into two phases. Phase One, funded by this grant, focuses on the foundational essential improvements, set for completion in June 2024. Phase Two awaits additional grant funding for a bandshell and restroom facilities.

Why We're Fundraising

When the amended plans were finalized and the City went to bid the construction in November 2023, all of the bids were considerably higher than the amount of funds available. The City worked with a contractor to deduct costs wherever possible to bring the project within budget. Along with a few other deductions, Main Street Toccoa partnered with the Downtown Development Authority to take on the cost of the brick pavers.

The Bottom Line

In order to make this beautiful greenspace a reality, our goal is to sell 350 engraved bricks. And that's where you come in!

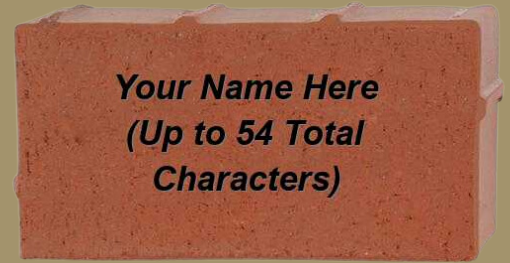
Not only does this campaign help construct an invaluable asset to the community, it allows for involvement in a hands-on way, creating a legacy of a community that is engaged, present, and invested. Whether you want to honor a parent or loved one who cared about Toccoa, surprise a grandchild, or display your own family or business name to show your dedication to your local community, an engraved brick is the perfect gift that keeps giving to generations to come. Donations made towards the Tugalo Street Greenspace, whether through engraved brick or other sponsorship, act as a stamp from each donor saying,

"I made a difference here."

Paths to Leave A Legacy

Buy An Engraved Brick: \$100

Each brick will be proudly displayed in the plaza, making a statement in time that honors the past, commemorates the present, and envisions the future.



Local Advocate: Up to \$1,000

This tier represents the beginning foundation of support, and donors at this level earn the honor of having their names featured on a plaque as well as an engraved brick, symbolizing their role as local advocates of community support.

Downtown Steward: \$1,000 - \$3,000

Donors at this tier contribute to the growth and beauty of the downtown park by sponsoring trees, embodying the essence of quality of life & vitality in the community. Donor names will be featured on plaques at trees, as well as an engraved brick.



Community Champion: \$5,000 & Up

The highest and most prestigious tier, donors at this level sponsor park furnishings such as benches, wastebins, and picnic tables, leaving a lasting legacy of comfort and community gathering spaces in the downtown park. Names will be featured on dedicated plaques and engraved brick.

How to Donate?

Pay with Card

- Buy your brick or select your donation online. Complete your purchase with a credit or debit card (transaction fees apply)

SCAN HERE FOR
CARD PAYMENTS



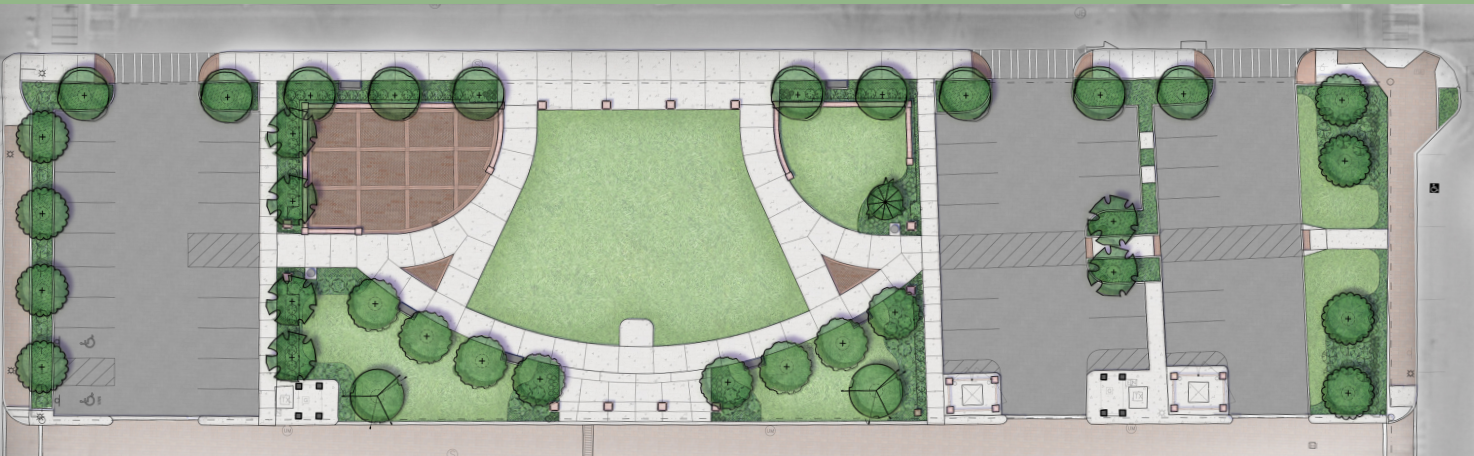
Cash or Check

- Fill out the Commitment Form to reserve your brick or donation amount. Payments can be mailed or brought to Main Street Toccoa.

SCAN HERE FOR CASH
OR CHECK FORM



**ALL LINKS & FORMS AVAILABLE AT WWW.MAINSTREETTOCCOA.COM >
EVENTS > TUGALO STREET GREENSPACE**



We Sincerely Appreciate Your Contribution.

Questions? Contact Main Street Manager Kristen Deal
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