

2019 TOCCOA CHRISTMAS PARADE THEME:

“The Real Meaning Of Christmas”

Use of appropriate holiday music on floats is encouraged!!!

The Toccoa Woman’s Club would like to invite you to participate in the 2019 Toccoa Christmas Parade on Saturday, December 7th at 4:00 p.m. Please fill out the application and return by Saturday, November 23rd. Any applications received after that date will be charged an additional (double) fee. Applications will be available at The Headquarters Salon, 450 E. Currahee Street, on the Chamber of Commerce web site, and at the Chamber of Commerce office in the Train Depot. Applications can be mailed to Kim Kiser at 223 Pebble Creek Dr. Toccoa, GA 30577 or dropped off at The Head Quarters Salon. Display numbers will be available at The Head Quarter Salon, on December 6th or at the information booth in the Parking Lot of Regions Bank on Doyle Street, the day of the parade.

The line-up for the parade will begin at 2:30 p.m. Information personnel will be at the Doyle Street Parking Lot of Regions Bank, the day of the parade. Doyle Street is the entrance point for all participants, and information personnel will help people locate their designated area. Your display number should be placed on the right-side windshield of your float or vehicle for the judges to view.

Please tell all children and other people riding on the float to arrive by 3:30 p.m. Make sure all parents know that Doyle Street will become a one-way street after 2:30 p.m. Parents will not be allowed to drive on Doyle Street. You will dismantle from the parade at Boyd Field. Please make sure that parents know to pick their children up at Boyd Field (not along the end of the parade route).

Our theme this year is "The Real Meaning of Christmas", with our Grand Marshal to be announced later. The judges are looking for your interpretation of the theme. A cash prize will be awarded for first place for the following 3 categories: school, church/civic, and all other. There will also be an award for Best Overall. Floats are judged on creativity, effort extended to produce the float, and enthusiasm.

Please read carefully and adhere to the rules listed below.

- We prefer to have only one "Santa Claus" in the parade and that will be in the last float. Please, therefore, do not use Santa Claus as part of your float.
- Go-carts will not be allowed.
- No motorized vehicle can be driven by anyone younger than sixteen years of age and/or anyone not possessing a valid state license.
- All entries must have completed an application form. Those that arrive the day of the parade will be charged double entrance fee and placed at the rear of the parade as space allows.
- Candy is the only item allowed to be distributed from your entry, (No flyers, ads, etc.)
- No driver of any participating vehicle may throw candy.

- Flat bodied trucks shall be considered as the tow vehicle and the body as the float. Pickup truck floats should be completely decorated so that it's physical characteristics will be hidden and unrecognizable as a truck. It should conform in some way to a Christmas/ holiday theme or the parade theme "Spirit of Christmas".
- It is recommended that all personnel on floats be dressed in a manner appropriate to the theme of the float and parade.
- All entries other than special invited entries should portray a holiday message which, in some way, ties in with the parade theme.
- A detailed description of your entry will be placed before the reviewing committee for approval. The deadline for receiving these entries is 5:00 p.m. November 23, 2019. No refunds will be given. Description should be submitted with your parade application.

In the space provided on the application, please write a small paragraph describing your float/entry and your organization, and any Christmas greetings. This description is what you would like the judges to hear from the announcer. Judging will take place on the historic Courthouse Square at Alexander and West Doyle Street (across from City Hall). Please stop in front of the judges, making sure your display number is visible, so your entry can be judged.

If it is raining the day of the event, please contact the Police Department at 886-8451, or WNEG Radio at 886-2191. These establishments will know if the parade has been canceled. They will not be notified of the cancellation decision until 1:45 p.m. on Saturday, December 7th. In the event of cancellation, the parade will be re-scheduled for Sunday December 8th at 4:00 p.m.

NOTE: All parade participants will be responsible for any and all accidents and injuries. The Toccoa Woman's Club, the Downtown Development Authority and the City of Toccoa will not be liable. Please instruct all riders on your float to behave in a safe manner in order to avoid dangerous situations.

Please make all checks or money orders payable to the Toccoa Woman's Club and mail the application to:

Toccoa Woman's Club
C/O Kim Kiser
223 Pebble Creek Dr.
Toccoa, GA 30577

If you have any questions, please call Bonnie Sparks at 706-716-0490 or Brenda Chapman at 706-886-6276

2019 TOCCOA CHRISTMAS PARADE APPLICATION

THEME: "The Real Meaning of Christmas"

DATE: Saturday, December 7th, 2019

TIME: 4:00 p.m. (Float Line-up at 2:30 p.m.)

DEADLINE FOR APPLICATION: **SATURDAY, NOVEMBER 23, 2019.**
(All applications received after this deadline will have to pay a double entry fee.)

NAME OF GROUP _____

CONTACT PERSON _____ PHONE _____

ADDRESS _____

TYPE OF ENTRY: ____ FLOAT ____ VEHICLE ____ WALKING ____ TRUCK.

OTHER (Please describe) _____

LENGTH OF VEHICLE/ENTRY _____ (for placement purposes please give the EXACT LENGTH needed for your ENTIRE entry. The length that is specified will be the amount of space we allow for your entry.

ENTRY FEES:

Each individual group represented must pay a separate entry fee.

School Group (Elementary, Middle School, High School)
\$ 20.00 _____

Technical, College, School Clubs, Church/Civic Group, Rec Dept./YMCA/Camp Fire/Scouts/Civil Air Patrol/Red Cross/National Guard, ETC.
\$30.00 _____

All Other: (Business/Industry/Day Care/Private Instructors, etc.)
\$30.00 _____

Please describe your entry in the space provided below. This narrative is what the judges hear from the announcer as your entry passes by. IN ORDER TO BE ACCEPTED IN THE PARADE, WE MUST HAVE A NARRATIVE IN THE SPACE BELOW. (The narrative could include a holiday greeting, information about your business or group, or float description and how it relates to the theme.)

For information about the Christmas Parade, call Bonnie Sparks at 706-716-0490 or Brenda Chapman at 706-886-6276. Mail applications to Kim Kiser, 223 Pebble Creek Dr, Toccoa, GA 30577.