



# Martha Park Dress Shop

Originally located next to one of the first Gem Jewelry Company downtown storefronts, the Martha Park Dress Shop later made its move to this location currently housing the Department of Driver Services (DDS).

This Doyle Street location was originally constructed in 1900 and may best be known for its vast, open windows. This Martha Park Dress Shop downtown location is also unique in that its storefront was partially made up of a corrugated, blue-and-white patterned tile not usually seen in a typical downtown landscape dominated almost entirely by brick facades. Throughout the latter half of the 20<sup>th</sup> Century, this dress shop catered to only the finest in women's fashion, including signature styles of high neck button-up blouses, slim cardigans and pants, and, of course, dresses with drop waists and contrasting white cuffs and collars.

A landmark in the history of Downtown Toccoa, many citizens have fond memories of their times in the Martha Park Dress Shop. The building is now owned by Arom Solutions, Inc.



**Snapshots of Toccoa's history**